Texas Electric
Transportation
Resources Alliance

Leading Texas Toward an Electric Transportation Future

Michael J. Osborne - Board Chair

Laura Morrison - Director of Community Initiatives





What is TxETRA?

Texas Electric Transportation Resources Alliance

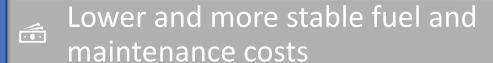
We are a non-profit group for utilities, manufacturers, charging companies, academics, environmentalists and owners.

Our mission is to guide and accelerate the development of electric transportation in all its forms to provide the maximum benefit to the citizens of Texas.



Why are Electric Vehicles
Transforming the
Transportation Market
so Rapidly?





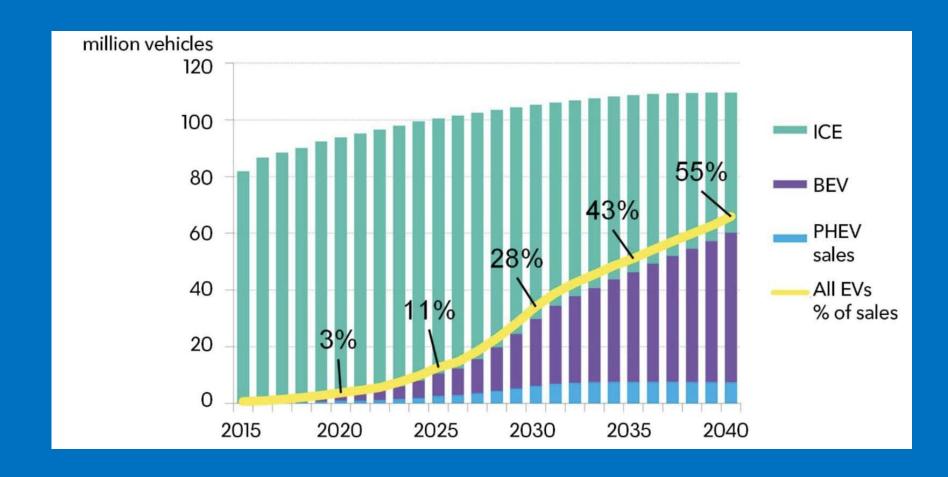
May increase grid stability

Brings new industries with jobs for Texans (e.g., Tesla)

Powered with Texas' rapidly growing wind, solar & storage



\$435 Billion In Global Investment

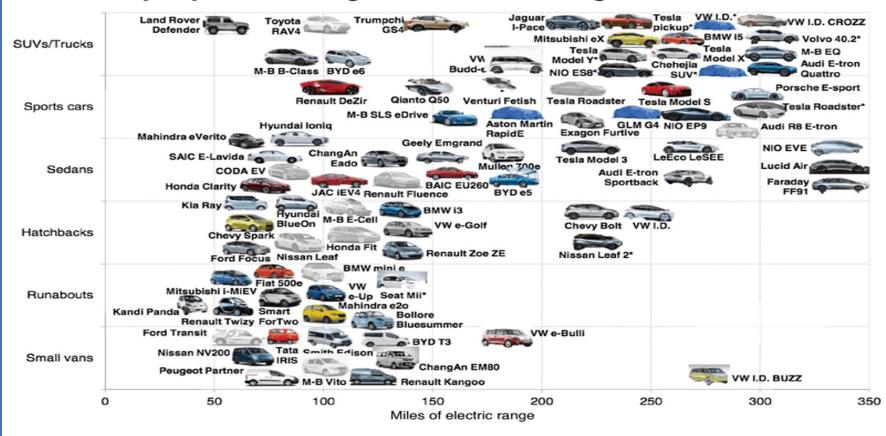




Over 200 EV Models Will Be On The Road by 2022

Electric-Car Boom

Models by style and range available through 2020





EVs Offer Big Savings Over Traditional Gas-Powered Cars



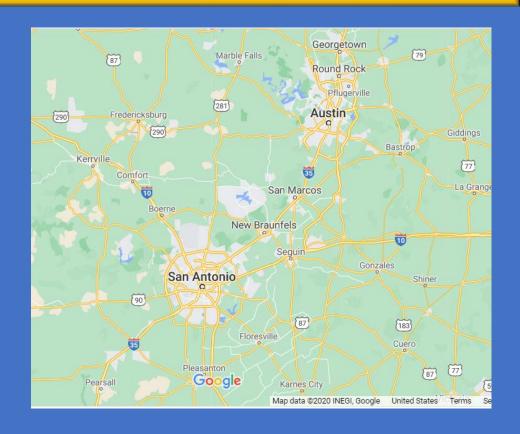


Austin/San Antonio Regional Compact

A public/private partnership of government, large employers, and educational institutions to reduce **transportation-related emissions**

Co-Chairs
Travis County Commissioner
Brigid Shea
Bexar County Commissioner
Justin Rodriguez

Funded in part by a grant from the Energy Foundation, with additional foundations indicating interest.





Reductions in Transportation-Related Emissions

Promotes Economic Vitality

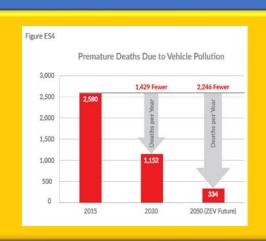
- Reduces cost of maintaining compliance with air quality standards
- Decreases cost of ongoing operations



Projected/San Antonio Nonattainment Impact

Ensures a Healthier Future

- Decreases respiratory & cardiovascular disease
- Diminishes premature deaths





Achieving Reductions in Transportation-Related Emissions

- Electrifying Fleets
- Promoting Alternatives to Employee Commutes in single occupancy ICE Vehicles
 - Mass or shared (electric) transit
 - Telecommuting & alternative scheduling
 - Encouraging transition to electric vehicles
 - Workplace charging
 - EV purchase/lease incentive programs







Partner Benefits

- Long-term financial savings in the cost of doing business by reducing fuel and maintenance cost
- Improved quality of life and morale of employees
- Organizational branding of the Partner's sustainability focus
- Cooperation and information exchange with other Partners
- Potential monetization of collective outcomes; sharing of proceeds subject to future contractual/legal agreements
- Identification of common barriers and collaboration on their resolution
- Access to resources of the International Council for Local Environmental Issues



Potential Initiatives

Fleet Electrification

- Listening Session for entities with large fleets
- Technical advising on equipment options and charging
- Life cycle cost analyses and finance planning
- Procurement collaboratives

Employee Emissions Reductions

- HR Workgroup on telecommuting & other commute solutions
- Employee outreach on benefits, options and financial incentives
- Financing Programs for EVs
- Webinars and advising on workplace charging



How the Corridor Council Can Help

Place a Corridor Council Representative on the Advisory Committee

Adopt the Electric
Transportation South Central
Compact as a Sponsored
Project

Become a Sponsoring Partner with TxETRA



